

## Countering Hostile Influence Campaigns

### What are Hostile Influence campaigns?

Governments, corporations and even private persons might suffer from hostile influence campaigns (HICs), aimed at influencing elections, social unrest (countries), damage business relations and reputation (corporations), revenge (people) and more.



**We know how to identify these threats, neutralize them and repair the damage they cause.**

## Background & Capabilities

In Intercept9500 ([intercept9500.com](http://intercept9500.com)) we combine a unique approach with the most advanced technologies to provide our clients with the most effective defense against hostile influence campaigns (HICs).

We identify and prevent hostile influence campaigns before they cause actual damage, and provide Incident response in cases where the attack has already begun.

**Our team provides actionable intelligence, including information such as who the threat actors are, how to expose them, intercept them, remove the threat and repair or reduce the damage.**

### Current Situation

The world today has become a playground for HICs. Threat actors don't just influence results of elections, damage reputation and keep clients away, but also control public narrative.

Our solutions are aimed at experienced clients who understand the potential damage, know what they need and what is currently offered in the market, and can appreciate the value of the most advanced influence defense service.

### Why us?

We have decades of accumulated experience in identifying and analyzing cyber threats, reducing exposure and countering hostile influence campaigns, as well as influencing the discourse in the digital world (positive campaigns).

We specialize in identifying hostile influence campaigns in their early stages, thus enabling our clients to pro-actively neutralize potential "time bombs" that may have infiltrated their systems, communications or social networks.

### Our concept

We operate according to a unique doctrine, in which our investigation and response teams adapt their actions to the specific needs and risks posed to each client. After an in-depth identification and analysis of the tactics, techniques and procedures (TTPs) used by the attacker, we offer a comprehensive and integrated strategy for dealing with each threat, neutralizing it and executing damage recovery.

#### Among our clients

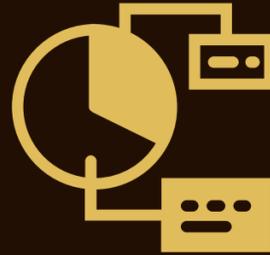
Governments, political parties and candidates, international corporations, and high net worth individuals.

**Just as it is advised to implement cyber security means before the cyber attack hits, so it is advised to defend against hostile influence campaigns before they happen.**

# So what do we offer?



Constant monitoring  
and early warning



Mapping the different  
elements of HICs



Analyzing the  
attacker's TTPs



Actionable intelligence  
for takedowns



positive campaigns  
and damage recovery

## Our unique offering:

- ✓ Most advanced technology
- ✓ Most up-to-date methodology
- ✓ Understanding the attacker's perspective
- ✓ Understanding CyFluence (cyber for influence) attacks
- ✓ Actively countering the hostile influence campaigns



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